

DESIGN GUIDELINES & TECHNICAL REQUIREMENTS



DESIGN GUIDELINES

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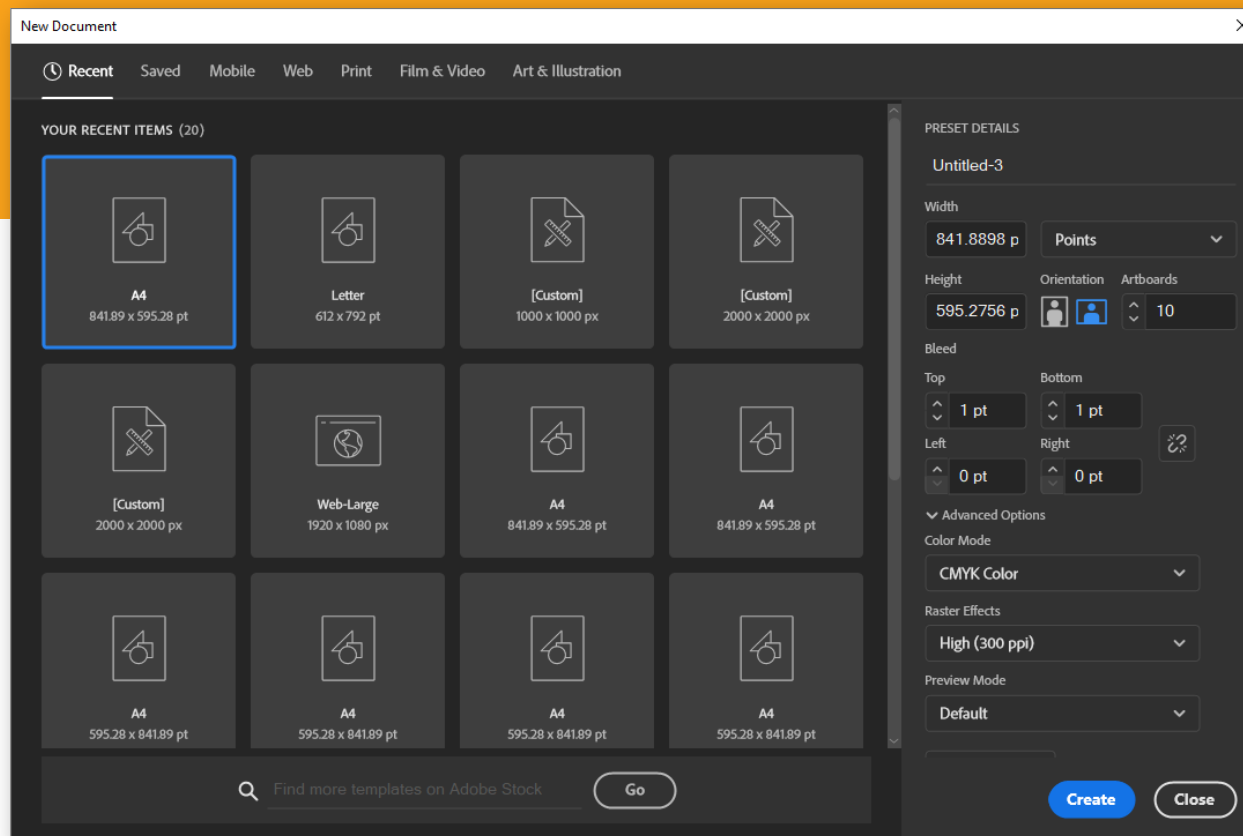
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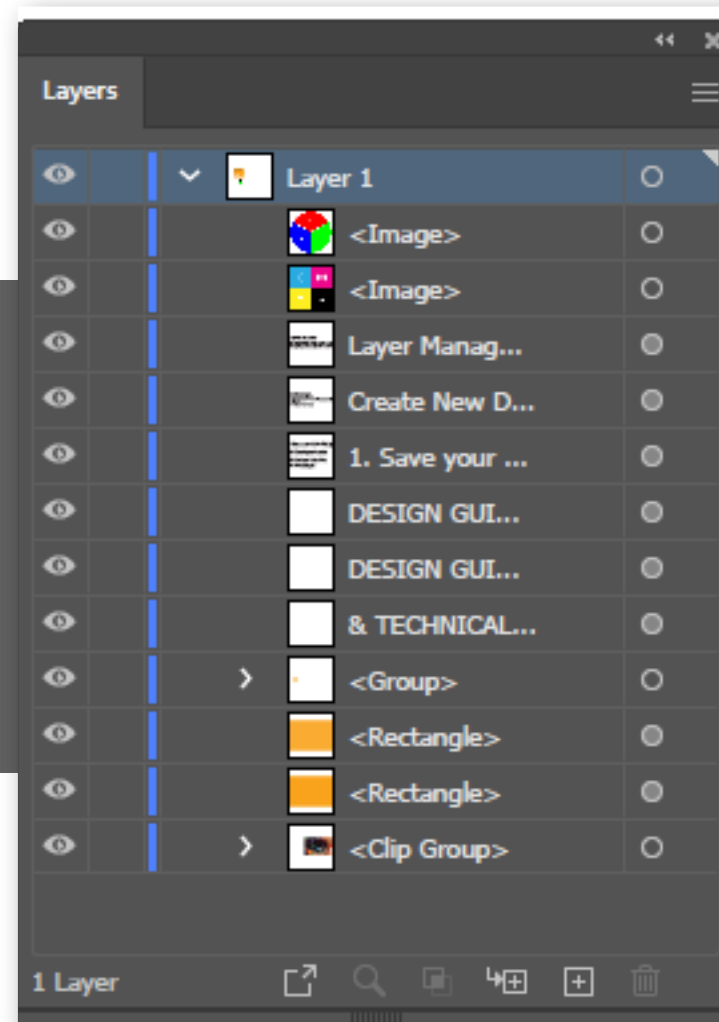
CREATE NEW DOCUMENTS

- ❖ Set artboard Size & Bleed
- ❖ Set Color for web media RGB & Print Media CMYK
- ❖ Set PPI 300
- ❖ Select Number of Artboard



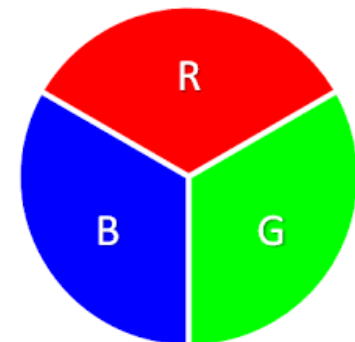
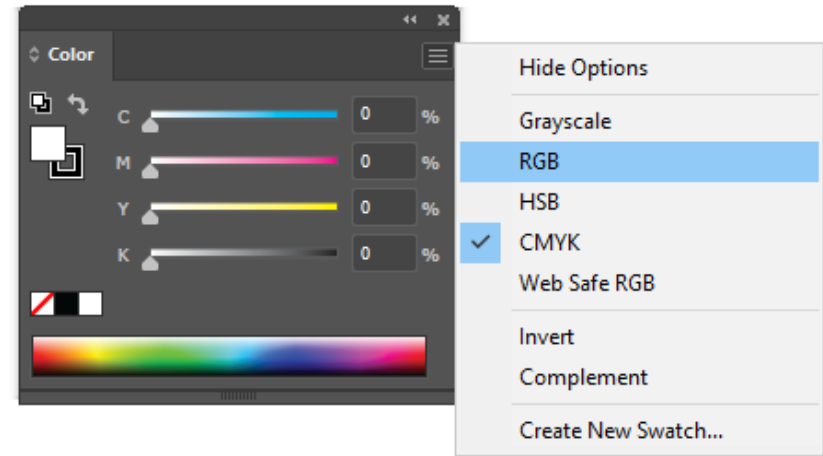
LAYER MANAGEMENT

- ❖ Create Layer for every Artboard
- ❖ Using logical groups and layers



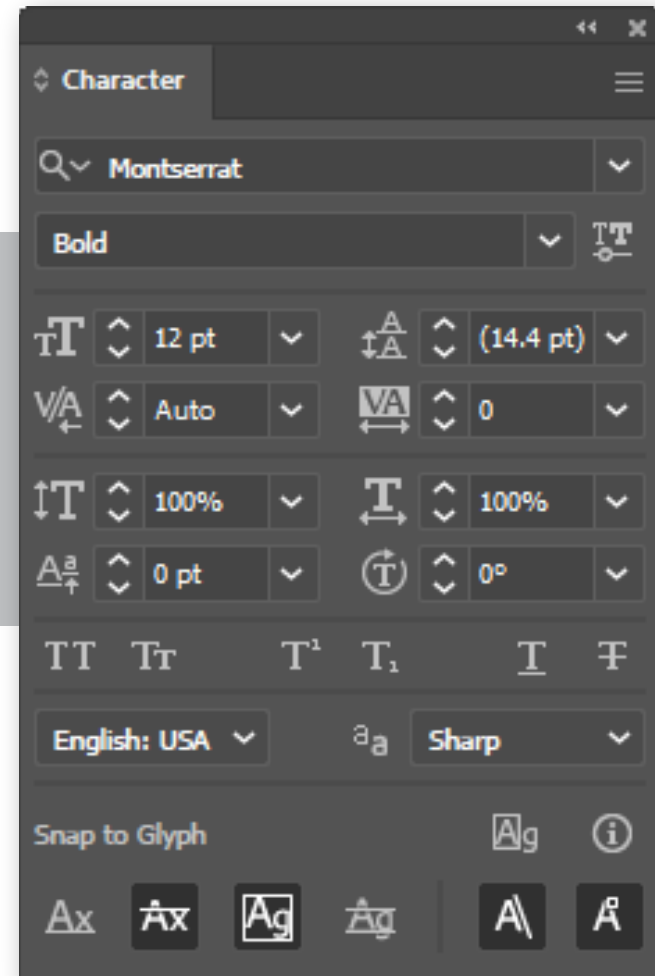
COLOR

- ❖ Graphics files can be RGB or CMYK format.
- ❖ CMYK is preferable when a file is intended for print.



USAGES OF FONT

- ❖ Use free font
- ❖ Don't use more than two types of font



USE SAMPLE LOGO

❖ Sample Logo designs must be used



USE SAMPLE TEXT

- ◆ Designs must use sample texts
- ◆ Design and images should be consistent with the sample text



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PREPARE FILE FOR UPLOAD

❖ Remove Images & use demo Images before file submission



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preview-01



preview-02



preview-03



preview-04



preview-05



Preview600x450px



Thumbnail



Social Media Template for Co-working Space

PREPARE FILE FOR UPLOAD

- ❖ Before removing images that have been used in your design, take JPEG images for preview.
- ❖ Use Muck Up in your design
- ❖ Create Image Preview
- ❖ Create a Thumbnail



Help file



Social Media Template for Co-working Space



Social-Media-Post-Template-01



Social-Media-Post-Template-02



Social-Media-Post-Template-03



Social-Media-Post-Template-04

PREPARE FILE FOR UPLOAD

- ❖ Color variation (Every design should have 2 or 3 color variations)
- ❖ Different color designs should be stored in separate folders
- ❖ Ai & EPS file Must be included in every main folder



**DEMO
HELP FILE**

Product Overview

Stand out from the crowd with our expertly crafted media post designs. Eye-catching visuals and engaging content will captivate your audience and elevate your brand. From attention-grabbing graphics to compelling copy, we'll help you create posts that resonate with your audience and drive engagement. With our proven track record of success and commitment to delivering top-quality designs, you can trust us to take your brand to the next level. buy and started today!

Product Detail

Fully Layered AI files
Fully Customizable and Editable
RGB Setting
300 PPI High Resolution
3.5" x 2" (3.75" x 2.25" with bleed setting)
Font Used: Montserrat
Design by: Adobe Illustrator CC 2023

Files Included:

1 AI file (Red, Blue, Green and Orange)
4 Image preview

Font Name & Download Link

Montserrat
<https://fonts.google.com/specimen/Montserrat>

HELP FILE MUST HAVE :

- ❖ Product Overview
- ❖ Product Detail
- ❖ Files Included
- ❖ Font Name & Download Link

A stack of three sticky notes is centered in the image. The top note is bright blue and has the word "Thanks" written in white, bold, sans-serif font. The notes behind it are a light yellow-green color. The background is a light gray gradient with a repeating watermark of the text "GoTemplate" and a small icon of a document with a checkmark.

Thanks